



# GROUP BENEFIT PLANS

ARX-ID Identity Theft Protection is an affordably-priced win-win addition to your benefit package.

With ARX-ID, you attract, retain and reward loyal employees. Our full-service identity theft recovery solution reduces wasted time and lost productivity if employees fall victim to fraud. And ARX-ID also provides a ready solution if employee data is exposed in a data breach.

## ARE YOU READY FOR A DATA BREACH?

The damage a data breach can cause to your brand reputation can take nearly a full year to repair\*. CORE ID Services can help you plan your response strategy, including ARX-ID as a low-cost recovery solution.

Think a data breach won't impact your business?

- **Only 43% of small businesses have a plan in place to respond to a loss of customer data.** Source: National Cyber Security Alliance
- **A typical cyber-attack can cost a business close to \$200,000.** Source: FCC
- **Over 4,000 separate breaches have been recorded since 2005.** Source: Identity Theft Resource Center
- **Breaches can cost up to \$282 per customer record to correct, including remediation, brand damage and litigation.** Source: Ponemon Institute

\* Reputation Impact of a Data Breach, Ponemon Institute

## TOP 5 REASONS TO OFFER ARX-ID

**1** Identity theft is the fastest growing crime in the U.S.

**ARX-ID provides real help for identity theft**

**2** Identity theft affects every age & stage.

**ARX-ID appeals to any type of employee**

**3** Identity theft takes many hours to resolve & can impact mood and productivity.

**ARX-ID handles the entire process**

**4** Identity theft can cost you FACTA fines of \$2500 or more per record.

**ARX-ID is a ready compliance solution**

**5** Identity theft protection is a highly-valued, low-cost enhancement to any benefits package.

**ARX-ID can be sponsored or voluntary**

855 262 7610

www.coreidservices.com





# REAL HELP FOR IDENTITY THEFT

## Identity Theft Protection Plans

Flexible plans, customized solutions



Fully-managed identity theft recovery for immediate household family members household. ID CheckPoint™ monitoring with



All the benefits of ARX-ID Essentials, plus enhanced detection through IDTrack™ identity



Offers all the advantages of ARX-ID Complete to any immediate family members living in the household,

### CORRECT

#### Fully managed identity theft recovery



Certified Recovery Experts fully resolve identity theft on our members' behalf.

#### Critical document replacement assistance



Assistance replacing payment cards or ID documents due to loss or theft.

#### Expense Reimbursement\*



Up to \$10,000 for ARX-ID Essentials; \$25,000 for ARX-ID Complete and Complete Family for expenses relating to the recovery process.

#### 24x7 Customer Service



All recoveries performed by Certified Recovery Experts. Bilingual staff available.

### DETECT

#### ID CheckPoint™ Identity Monitoring



Detects the identity verification process used to protect your accounts and personal data, allowing you to verify you are the one clearing the checkpoint.

#### IDTrack™ Identity Monitoring



Monitoring of your full identity profile to detect all forms of ID fraud.

#### CyberTrack™ Online Identity Monitoring



Automated searches for your personal data in the Internet Black Market.

#### HackTrack™ Data Breach Monitoring



Follows current data breaches to hunt for data stolen by hackers.

#### Whole Family Identity Theft Monitoring & Alerts



Give every immediate household family member the full protection of all our monitoring capabilities, RiskAlerts and monthly RiskStatus updates.

### PROTECT

#### RiskAlert™



Real-time alerts of suspicious monitoring results, giving you the ability to stop fraud in its tracks. Delivered via email or SMS.

#### RiskStatus™



A monthly assessment of your current risk for identity theft based on your monitoring results.

#### Credit Report Track™



Reminders to order your free annual credit reports.

#### MyCoreID.com



A secure, member-only web portal to access important benefits of your ARX-ID coverage.

#### Member newsletter and education



Stay on top of the latest threats and get tips for protecting your identity.

91% OF AMERICANS ARE CONCERNED ABOUT THEIR IDENTITY

(Here's why:)



#### TIME

Recovering from identity theft can



#### RISK

11.6 million Americans fell victim to identity theft in



#### COST

US households experienced approximately \$13.3 billion in direct