Allstate SM
IDENTITY PROTECTION

CORE ID
SERVICES

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- Core ID Services (CID) Expanding existing long-term relationship with Allstate Identity Protection (AIP)
- Replacing current CID plans with AIP plans
- Migrations: Q4 2021 for 1/1/2022

Allstate SM
IDENTITY PROTECTION

- Leading Employee Benefits solutions
- Product, Feature and Integration enhancements for 2022 and beyond
- Consistent rates for all migrations and if desired new options

an identity and privacy protection provider in the Allstate family of companies

14 years

perfecting benefit products

5M

lives protected

4,000

U.S. employers depend on us

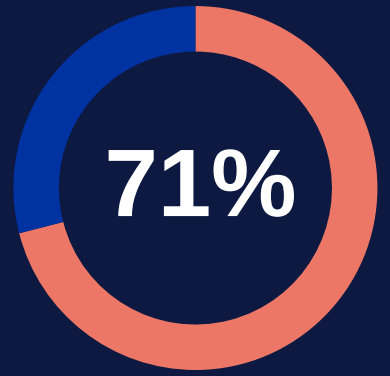
30%+

of the Fortune 500 are our clients

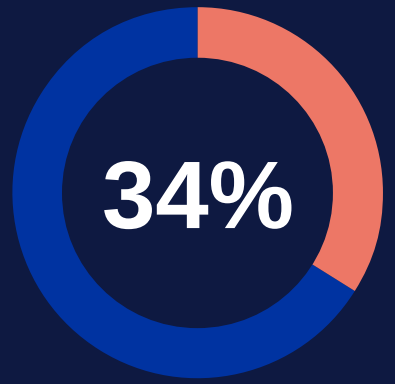
And with over 90 years of experience protecting what matters most, the Allstate brand brings trust and security unmatched in the marketplace.

Challenges posed by working from home

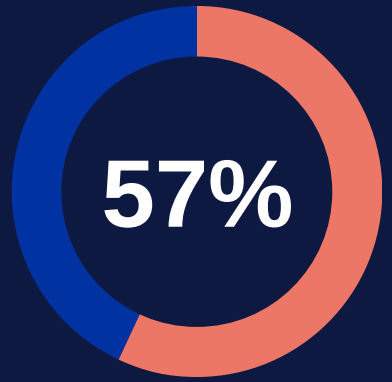
with an increase in remote working, employees and employers alike face an even greater risk of falling victim to fraud



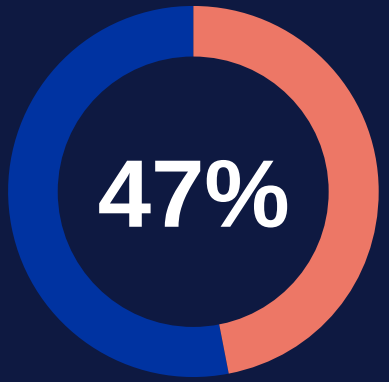
of employees were working from home full-time by December 2020



of work-from-home employees reported being less productive



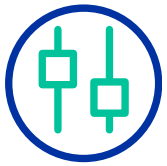
of employees reported being more distracted when working from home



of phishing victims cited work-from-home distractions as the cause

Sources:
https://www.pewresearch.org/social-trends/2020/12/09/how-the-coronavirus-outbreak-has-and-hasnt-changed-the-way-americans-work/psdt_12-09-20_covid-work-00-0/
https://www.techrepublic.com/article/remote-working-were-stressed-and-distracted-and-making-these-security-errors/
CNBC, "The biggest cybersecurity risk to US businesses is employee negligence," June 2018
https://www.microsoft.com/security/blog/2019/08/20/one-simple-action-you-can-take-to-prevent-99-9-percent-of-account-attacks/

best-in-class features



Advanced features

- ✓ Allstate Digital Footprint
- ✓ Sex offender alerting
- ✓ Enhanced social monitoring
- ✓ Social account takeover
- ✓ Reduce junk mail & telemarketing
- ✓ Child eligibility
- ✓ IP monitoring
- ✓ Deceased family member coverage
- ✓ Identity theft remediation
- ✓ Enhanced mobile app
- ✓ Lost wallet assistance
- ✓ Identity theft expense coverage
- ✓ HSA & 401(k) reimbursement
- ✓ Stolen funds reimbursement
- ✓ Tax fraud refund advance

Identity and financial

- ✓ Proactive identity monitoring
- ✓ Credit applications
- ✓ Non-credit applications and mortgage/auto loans
- ✓ Utilities, public records, and address change verification
- ✓ Dark web monitoring
- ✓ Payday loans and peer-to-peer lending
- ✓ Compromised credential monitoring
- ✓ High-risk transaction alerts
- ✓ Digital exposure reports
- ✓ Catches synthetic identity fraud
- ✓ Data breach alerts

Credit

- ✓ Tri-bureau credit monitoring
- ✓ Fraud alerts or freeze on credits
- ✓ Online annual credit report
- ✓ Monthly credit score tracker
- ✓ Instant inquiry monitoring & alerts
- ✓ Threshold monitoring & alerts
- ✓ Expanded data sources monitoring and proactive alerts
- ✓ Auto-on credit monitoring
- ✓ Unlimited single bureau scores and reports
- ✓ In-portal credit disputes
- ✓ Credit freeze assistance
- ✓ Annual tri-bureau report & score
- ✓ Credit lock (adult & minors)

Remediation and customer care

- ✓ Customer Care available 24/7/365
- ✓ Training: CITRMS/CCRR/IA Remediation certifications
- ✓ Educational webinar trainings
- ✓ 100% U.S.-based remediation
- ✓ Dedicated case manager
- ✓ Limited Power of Attorney
- ✓ 91.7 Net Promoter Score
- ✓ Accepts pre-existing ID theft

*Certain features require activation upon enrollment; feature set varies depending on plan.

feature comparison

Identity monitoring	Pro	Pro Plus
Allstate Digital Footprint℠		✓
Auto-on monitoring*	✓	✓
Rapid alerts	✓	✓
High-risk transaction monitoring	✓	✓
Social media monitoring	✓	✓
Sex offender alerts		✓
Credit and debit card monitoring		✓
Bank account transaction monitoring	✓	✓
401(k) and HSA account monitoring	✓	✓
Student loan activity alerts	✓	✓
Financial transaction monitoring	✓	✓
Lost wallet assistance	✓	✓
Dark web monitoring	✓	✓
Human-sourced intelligence	✓	✓
Compromised credentials	✓	✓
Data breach notifications	✓	✓
Deceased family member coverage	✓	✓
Mobile app with biometric authentication security	✓	✓
Protection for family available *(everyone "under roof and wallet")*	✓	✓
IP address monitoring		✓

*Level of automatic monitoring dependent on enrollment method and information shared with Allstate Identity Protection

feature comparison

Credit	Pro	Pro Plus
TransUnion credit monitoring	✓	✓
Credit score tracking	✓	✓
Unlimited TransUnion credit scores		✓
Credit freeze assistance		✓
Credit fraud alerts		✓
Tri-bureau credit monitoring		✓
Credit lock (adults & minors)		✓
Annual tri-bureau report and score		✓
Credit report disputes		✓

Remediation	Pro	Pro Plus
Full-service, 24/7 remediation support	✓	✓
Up to $1 million identity theft expense coverage†	$1M	$1M
Stolen fund reimbursement†		$1M
Tax fraud refund advance†		✓
401(k)/HSA fraud reimbursement†		$1M
Tap-to-call from mobile app	✓	✓

†Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.
Product may be updated or modified prior to availability. Certain features require additional activation.

Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.

competitive pricing

Allstate Identity Protection
Pro and Pro Plus

Member Solution Voluntary

Voluntary Member Purchase
Direct Through Portal

	Pro	Pro Plus
Voluntary Member Purchase via Portal *Paid by Member through Direct Billing*		
per person / month	$10.95	$11.95
per family / month	$18.95	$21.95

Voluntary Member Purchase
More Information and Enroll at:
coreidservices.com/aip-vol-p-pp

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5 million lives protected

For 14 years we've been focused on protecting and serving businesses.

- We know the benefits world.
- We invest time in our clients.
- We never stop innovating and perfecting our employee benefit.

we’re the best choice for employee identity protection

- World-class product and member experience
- Selected by a third of the Fortune 500
- 4,000 clients served — and counting
- Active partners of 800+ benefits brokers
- Structured for businesses of all sizes
- Dedicated client support team
- Established distribution model connects with over 190 benefit admin platforms

strong protection for employees means strong protection for employers

Allstate Identity Protection can:

- Supplement a company's security posture at a time when cybercrime is surging, by helping employees spot potential fraud before it threatens your business
- Deliver an in-demand benefit that can demonstrate significant ROI to your business
- Boost your company's ability to attract and retain top talent in an increasingly competitive labor market

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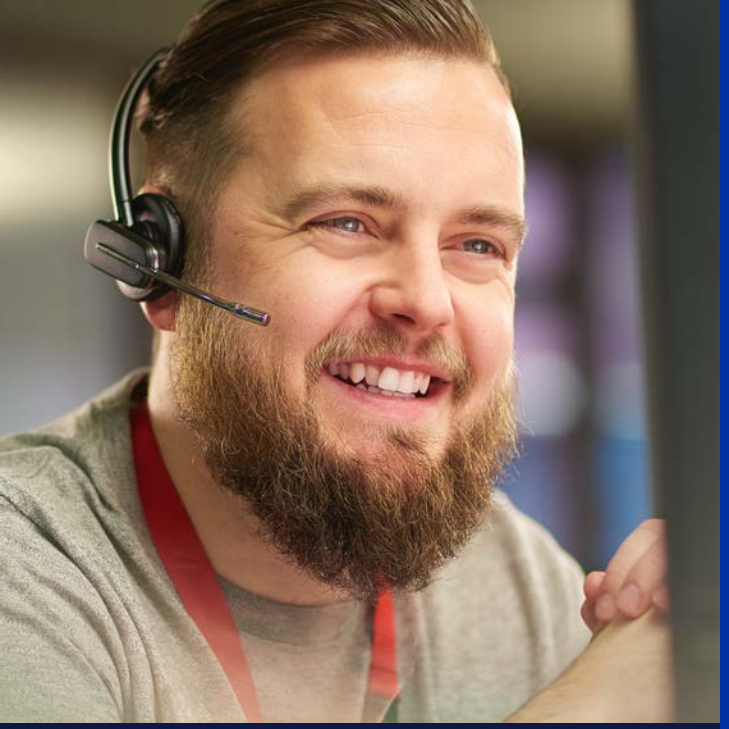

best-in-class customer care

- U.S.-based specialists focused on helping, not upselling
- Dedicated Restoration Specialist from start to finish
- No customer service production quotas
- No artificial limit on phone calls, no wrap up time
- Resolution covers pre-existing fraud for no extra cost

15 seconds

average time hold to talk with customer care

91.7

Net Promoter Score (NPS) from our customers

99%

post-remediation satisfaction

thank you!

High quality, proactive identity protection is more critical than ever. We're committed to providing a powerful new approach to online privacy that helps your employees protect themselves and helps you protect your bottom line.

Let’s get started!

Allstate SM
IDENTITY PROTECTION

CORE ID SERVICES
855-262-7610