

TOP 5 REASONS

to include **ARX ID** Identity Theft Protection in your benefits package

1

Identity theft is the fastest growing crime in the U.S.



- Identity theft struck 12.6 million Americans in 2012. (Source: Javelin Strategy & Research)
- Identity theft has been the top consumer complaint recorded by the FTC for the past five years. (Source: Consumer Sentinel Data Book, 2013, FTC)

ARX-ID identity theft protection provides real help for identity theft.

2

Identity theft affects every age & stage.

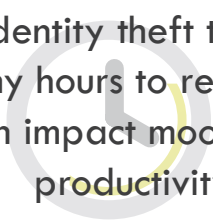


- 91% of Americans are concerned about identity theft. (Source: Zogby Interactive Poll, 2007)
- Children & Older Americans are two of the most vulnerable groups.

ARX-ID plans appeal to any type of employee, customer, association member, or affinity group.

3

Identity theft takes many hours to resolve & can impact mood and productivity.



- The most common types of identity theft take victims an average of 141 hours to resolve. (Source: Identity Theft: The Aftermath 2009, ITRC)
- 29% of survey respondents said personal financial issues have been a distraction at work. (Source: "PWC Financial Wellness Survey: 2011 Results,")

ARX-ID Resolution Services handle all aspects of recovery on behalf of the victim, reducing stress & distraction.

4

Identity theft can cost you FACTA fines of \$2500 or more per record.

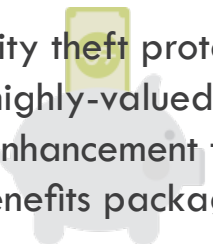


- Organizations who collect sensitive personal data, including job applications, medical records or children's information, can fall under FACTA requirements for safeguarding that data.

ARX-ID provides a ready solution for data breach monitoring and remediation.

5

Identity theft protection is a highly-valued, low-cost enhancement to any benefits package.



- If you have had to reduce benefits due to costs, ARX-ID provides a highly affordable option to expand coverage.

Plans can be tailored to be employer-sponsored or as a voluntary benefit.