



DATA BREACH RESPONSE

ARX-ID Identity Theft Protection is a valuable component to your data breach response plan.

1 in 3 data breach victims will also become a victim of identity theft.* ARX-ID provides real-time monitoring that goes beyond simple credit monitoring to detect all 40 types of identity theft. And if fraud does occur, we provide the most hands-on, customer-centric restoration services in the industry.

ARE YOU READY FOR A DATA BREACH?


The damage a data breach can cause to your brand reputation can take nearly a full year to repair.** Core ID Services can help you plan your response strategy, including ARX-ID as a low-cost recovery solution.

Think a data breach won't impact your business?

- **Only 43% of small businesses have a plan in place to respond to a loss of customer data.** Source: National Cybersecurity Alliance
- **A typical cyberattack can cost a business close to \$200,000.** Source: FCC
- **Breaches can cost up to \$282 per customer record to correct, including remediation, brand damage, fines and litigation.** Source: Ponemon Institute

*Javelin Strategy & Research; **Ponemon Institute

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ARX-ID Identity Theft Protection



GET THE FACTS KNOW THE RISKS

1

Identity theft is the fastest growing crime in the U.S.

Source: Federal Trade Commission

2

Identity theft affected 16.6 million Americans aged 16 and older — 7% of US consumers.

Source: US Bureau of Justice Statistics

3

Only 18% of identity theft can be detected with credit monitoring alone.

Source: Federal Trade Commission

4

The business sector accounted for almost 3/4 of the records breached in 2013.

Source: Data Breach QuickView, Risk Based Security

5

33% of data breach victims experience identity theft

Source: Javelin Strategy & Research